



TRAINING SEMINAR BY ABW AUSTRALIA

COURSE TITLE: INTRODUCTION TO WORKPLACE STRATEGY
COURSE CODE: 14101WS

alternative
workplace
strategy
& change
management
consultants

Course Title:

Curriculum Code:

Prerequisite Course:

Introduction to Workplace Strategy (code: 14101WS)

14101WS

Nil

Course Descriptor:

Introduction to Workplace Strategy (14101WS)

Workplace strategy is the new battleground for leading and progressive organisations globally to avoid falling behind in the marketplace. This seminar will provide you with an understanding of workplace strategy and what’s involved. We will equip you with the tools to be able to assess what’s right for your organisation.

In this course you will gain a holistic understanding of workplace strategy and how to best navigate the pathway through it.

Find out all answers in our half day seminar - Introduction to Workplace Strategy.
Can you afford to get it wrong?

Location:

Start Date:

Duration:

Status:

Brisbane, QLD

TBA

4 hours (1/2 day)

Available

Venue Address: TBA

SCHEDULED SEMINAR LOCATIONS	FUTURE LOCATIONS
Sydney, NSW	Brisbane, QLD
Melbourne, VIC	Adelaide, SA
Perth, WA	Canberra, ACT
	Auckland, NZ

COURSE OUTLINE

Our **Introduction to Workplace Strategy** seminar is the perfect launch point for exploring an Alternative Work Strategy that will suit the future vision of your organisation.

If you are looking to combat numerous workplace challenges or would just like to investigate some alternative working strategies for your organisation then attend our half day course:

Introduction to Workplace Strategy.

WHAT WILL DELEGATES LEARN?

Starting with no assumed knowledge of the concepts and methodology behind workplace strategy, this seminar lays out the strategic thinking behind the planning and implementation of Workplace Strategy in your workplace.

LEARNING OUTCOMES:

- What is workplace Strategy?
- Why is it important?
- How does it affect humans involved?
- What is our current workplace strategy?
- How do we identify the best fit for our future?
- The common mistakes
- How to effectively handle Workplace Strategy?
- Cultural assessment
- Management assessment
- Staff assessment
- Building Assessment
- Stakeholders Management
- Infrastructure and Technologies assessment
- Plan Development
- Implementation strategy
- Handling the positive and negative staff

FEES

Introduction to Workplace Strategy AUD 450 + GST per person

Group Discounts available (for Credit Card payments)

- 2 delegates - save 10%
- 5 delegates - save 25%

RUN THIS COURSE AT YOUR OFFICE

If the training dates do not suit your company we also provide this course in a workshop format for internal delivery.

***Minimum six (6) attendees required for onsite program.**

WHO SHOULD ATTEND?

Introduction to Workplace Strategy seminar has been designed for all people who have a responsibility to manage staff and or devise workplace strategy for their organisations including:

- | | |
|--------------------------|-------------------------------|
| Managers | Executives |
| Human Resources Managers | Facility Managers |
| Asset Managers | Office Managers |
| Practice Managers | Administration Managers |
| Operations Managers | Customer Service Managers |
| Business Owners | Building Maintenance Managers |
| Partners | Directors |

HOW WILL THE COURSE BE DELIVERED?

The **Introduction to Workplace Strategy (code: 14101WS)** seminar has been devised in alignment with Adult Learning Principles. This course will be facilitated by an experienced Trainer in the field with real world experience.

HOW DO I REGISTER?

To register your interest in our **Introduction to Workplace Strategy (code: 14101WS)** seminar please complete the course sign up form attached or visit www.abwaustralia.com.au/seminars and sign up today.

THE NEXT STEP?

The **Introduction to Workplace Strategy seminar (code: 14101WC)** is linked to:

Introduction to Workplace Strategy (code: 14101WS)

Leadership for a New Age (code: 14101L)

Alternative Working Strategies Explained (code: 14101AWS)

Workplace Design and Optimisation (code: 14101WDO)

How to Devise a Activity Based Working Implementation Plan (code: 14102ABW)

How to Effectively Manage Workplace Change and Transition. (code: 14101WC)

SEMINAR BOOKING FORM

Thank you for your interest in our **ABW Australia** seminar, please select from the seminar listings below which one you would like to register for:

(If we do not yet have a seminar date advertised for your city, please contact us today and we will advise you as soon as a date becomes available in your area.)

Seminar Name	Course Code	Seminar Date & Location	Seminar price (per person) excluding GST	Number of Attendees
Introduction to ABW (Activity Based Working)	14101ABW	The WACA Perth, WA 12 th Feb 2014	AUD \$450.00	
How to Develop an Implementation Plan for ABW	14102ABW	The WACA Perth, WA TBA	AUD \$450.00	
How to Effectively Manage Workplace Change & Transition	14101WC	Sydney, NSW TBA	AUD \$450.00	
Introduction to Workplace Strategy	14101WS	Brisbane, QLD TBA	AUD \$450.00	
Plan, Design & Build Workshop (2 days)	14101PDB	Perth, WA TBA	AUD \$1250.00	
Leadership for A New Age	14101L	Auckland, NZ TBA	AUD \$450.00	
Alternative Working Strategies Explained	14101AWS	Melbourne, VIC TBA	AUD \$450.00	
Workplace Design and Optimization	14101WDO	Canberra, ACT TBA	AUD \$450.00	

To ensure your place in our next seminar please fill out the payment information below:

Name on Card:	<input type="text"/>	Attendees Names:	<input type="text"/>
Company Name:	<input type="text"/>		<input type="text"/>
Credit Card Number:	<input type="text"/>		<input type="text"/>
<small>Visa or MasterCard only</small> Expiry Date:	<input type="text"/>		<input type="text"/>
CCV Number:	<input type="text"/>		<input type="text"/>

Email completed forms to: bookings@abwaustralia.com.au

Once payment has been received a confirmation email with further details will be sent to you.

Should you require any additional information please contact us at info@abwaustralia.com.au or (02) 6223 2220 Australia wide.